



MASSACHUSETTS CHESS ASSOCIATION

Chess Horizons Ad Rates

Page Size 8.5" x 11"

Special Placement:

Back Cover	\$175
Inside Back Cover	\$150
Inside Front Cover	\$150

Interior Placement:

1/6 th page	\$20
2/6 th page (1/4)	\$35
3/6 th page (half)	\$60
Full	\$100

Discount Rates:

1 ad for 2 issues:	10% off total price
1 ad for 3 issues:	15% off total price
1 ad for 4 issues (one year):	25% off total price

Submission Deadlines:

December 1	Jan-Feb-March issue
March 1	April-May-June issue
June 1	July-Aug-Sept issue
September 1	Oct-Nov-Dec issue

Payment must be received by deadline for ads to appear in the magazine.

Free Ad design/layout available.

All ad copy is subject to final approval by the editor of *Chess Horizons*.

Current circulation is about 1,200 but varies with promotional activity.

Thank you for your interest in *Chess Horizons* published by MACA since 1969.